



LIVING ROOM CONCERTS
GUIDE
BY KATE AND COREY

KATEANDCOREY.COM



THANKS!

If you're reading this, it must mean you've booked us for a performance in your living room.

Wonderful people like you are the reason we can continue to pursue our dreams, and we appreciate it so much. So, thank you!

We put together this little ebook to make sure you know what to expect from us, and to make your life as easy as possible with regard to hosting a Living Room Concert.

So, without further ado.....

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WHAT WE'RE GOING TO DO

We'll be providing your guests with an unplugged, intimate show lasting about one hour.

The show will consist of our original music. If you're already a fan of our music and have any requests prior to the event, let us know. We'll work in as many as we can.

We'll be sharing stories behind the songs, telling a few jokes and entertaining the quiet and respectful crowd you've gathered.

Before the show, we'll arrive at least 30 minutes prior to the set start time to set up our instruments and merchandise

After the show, we'll definitely stay for another 30 minutes or so to meet people and offer our CD's and other merchandise for sale (CD's and merchandise are the bulk of our income as full time musicians, and we really appreciate your letting us share our wares with your friends and family)

At our discretion, we may stay at the event for a while longer, even for the whole time, but cannot guarantee it due to our schedules.

We typically provide our own food and accommodations, but are always willing to consider hospitality from concert hosts and attendees. No guarantees there either, but the gesture is always appreciated. Please don't be offended if we decline.

WHAT WE NEED YOU TO DO

Provide a room large enough to accommodate 20-30 (or more) people.

Typically it's a good idea to move furniture out of the room and have everyone sit on the floor (always a good idea to encourage people to bring a pillow or cushion to sit on).

A few small chairs along the sides are a good solution for people with back problems.

We'll also need you to collect the agreed upon cover charge amount from every guest as they arrive at the door. Though we do music because we love it, we strive to make the most in every situation so we can continue doing what we love. Imagine everyone who pays the cover as 100 miles we can travel or a dinner we can afford to buy tomorrow night.

We'll need two armless chairs and a source of light (a tall floor lamp works perfectly).

The most important job for the host is to ensure that everyone in attendance understands that this is intended to be a performance with a silent and respectful audience (pretend you're at a movie theater) while the concert is going on.

We'll be depending on you to make sure this is the case, and hope you'll take care of any situations that may arise.

We'll be selling CD's and merchandise after the show, and always appreciate a spot near the main exit or main traffic area.

When that's all done, we'll meet with you to collect our earnings from the door.

And that's a wrap!

THINGS WE'VE LEARNED

Here are a few things we've picked up along the way that will ensure as much success for the event as possible:

- Let your friends who will be attending know this will be a **“Listening Room”** type of event. Explain that the goal is for us to be able to share our songs and stories *without distraction*, and for all attendees to save conversation for after the show. Everyone has paid to be there, and talking during the show keeps people from hearing the lyrics (and sometimes distracts us enough to keep us from remembering them!)
- No children under the age of 12. Sure, We love children, but they can also be distracting to the people who *paid to be there*, even though they may just be innocently asking for a drink or a toy.
- Plan on starting the show no more than 30 minutes after the scheduled arrival time for guests. This helps define the event more as a music performance, and less as a BBQ. Until after the show of course, then the party is ON!
- Designate someone to give a little Emcee speech before the show. “We’re happy to present Kate and Corey. This is what they do for a living, and you all make that possible. We ask that you maintain a *quiet* environment, save the conversation for after the show, and silence your phones. Thank you for being here, and without any further ado...”
- Please be vigilant about attendees paying the cover charge *immediately* upon arrival. Sometimes people simply forget to pay as the night goes along, but we’ll be traveling to be with you, and every dollar keeps us able to eat and stay on the road.

A GOOD RECIPE

Here's a good schedule/recipe for success that seems to work.

This is by no means a requirement. The variation between different Living Room Concerts is what makes them awesome, but this is just to help answer some questions you may have.

1 Month Before The Show -

Start promoting the event. Emails, neighborhood flyers, Evites, presales, Facebook events etc. are all good ideas

2 Weeks Before The Show -

Start finalizing guest list

A Few Days Before The Show -

Final reminders/Confirmation

Night Of The Show - (times are just for example)

6PM - Guests start arriving (with a dish to pass, if you like)

Cover charge is collected immediately by designated "door person"

6:30/7PM - Emcee speech by host, performance starts

8/8:30PM - Show ends, party starts

See? Easy!

SOME ADDITIONAL DETAILS

For these shows, we will be the only performers for the evening.

The lifeblood of our careers is our mailing list. We'll be politely encouraging people to sign up throughout the event to make sure they know about future updates and events in your area.

We ask that the focus of the night be our performance. It's important that attendees understand that that's the reason they're attending.

If there is food served (a pot luck is always a good option), we ask that it be made clear that the food serving area is closed during the performance (to avoid distractions).

We invite you or a person you designate to make these and any other announcements immediately before our performance.

As a sincere thank you for hosting, you get \$30 in credit toward anything we have for sale (must be used that night), as well as first dibs on any future living room concerts in your area.

Anyone who lives in the home where the concert takes place does not have to pay the cover charge (especially you!)

If you have any other questions or concerns, feel free to contact us at any time:

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678-901-9747

Otherwise, we'll see you at the Living Room Concert!

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